



February 25, 2010

RISQUÉ BUSINESS 2010

Geva Comedy Improv takes a fun look at the serious topic of ethics in business, some Rochester celebrities expected to take part in the fun

- EVENT: Risqué Business: An Improvised Tale of Questionable Ethics
- PRESENTERS: The Rochester Area Business Ethics Foundation and Geva Comedy Improv
- EVENT SPONSOR: AM&M Financial Services
- DATES: Tuesday, March 16 at 6:30 pm and Thursday, March 18 at 6:30 pm
(social hour and networking begin at 5:30 in the Geva lobby)
- LOCATION: Nextstage at Geva Theatre Center, 75 Woodbury Blvd
- TICKETS: \$7 per ticket; call the Geva box office at (585) 232-Geva to order or go to www.gevatheatre.org

For the third year in a row, The Rochester Area Business Ethics Foundation (RABEF) and Geva Theatre Center's Comedy Improv take a step toward establishing a year-round discussion of good business ethics by collaborating on *Risqué Business: An Improvised Tale of Questionable Ethics*

For two performances in March, Geva Comedy Improv takes a long, hard and hilarious look at some of the challenging ethical decisions that companies (and their employees) have to make. Just like the regular shows that are a monthly fixture in the Geva Nextstage, there will be the silliness and surprises that fans of GCI have come to know and love.

If you have ever faced a tough choice at work, been asked by your boss to do something a bit "iffy" or if you are just in the mood for some intrigue, drama and spontaneous comedy, you won't want to miss *Risqué Business!*

"The world of business and commerce and those who populate it - corporate chiefs, business owners, managers, employees, and customers - provides us with a wealth of material," says Kim Dumitrescu, marketing director at the law firm of Chamberlain D'Amanda and member of the RABEF steering committee. "If comedy can help us all elucidate our choices and their consequences and help us do what's right, then bring on the laughs.

"We're grateful to AM&M Financial Services for helping us bring this event to the community."

More...



About RABEF

A 501c3 charitable organization, the Rochester Area Business Ethics Foundation (www.rochesterbusinessethics.com) was born out of the success of the Rochester Business Ethics Award program. The stated goals of the Foundation are:

- To foster ethical practices within the greater Rochester business community.
- To recognize ethical practices in the Rochester business marketplace through the annual Rochester Business Ethics Award.
- To promote community awareness of ethics in business.
- To sponsor scholarships that recognize students who exhibit high ethical standards.

The local program was founded in 2003 by the Society of Financial Service Professionals (Rochester chapter) and St. John Fisher College. They have since been joined by a third sponsor, the Rochester Business Alliance.

About Geva Comedy Improv

Geva Comedy Improv was formed in 2002 at Geva Theatre Center. Now in its 8th season, the troupe performs monthly shows in Geva's Nextstage. They have also performed at other venues in the Rochester Area such as Eastman School of Music's Kilbourn Hall, the Memorial Art Gallery, the Lodge at Woodcliff and the George Eastman House.

GCI is currently offering one-day Improv workshops and will also be offering a seven-week Improv workshop during the summer open to everyone at all levels of experience.

For details on GCI's shows at the Nextstage, log onto www.gevatheatre.org. To discuss how you can book GCI for one of your corporate events, contact Tim Ryan on (585) 232 1366 x 3049.

Reporters and editors:

For further information and to speak with the event's organizers, contact:

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