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Recipients of the 2010 Rochester Business Ethics Awards announced today

Also, two local college students and one high school student receive scholarships

Two Rochester companies today have been named recipients of the 2010 Rochester Business Ethics Awards. The announcement was made at the 8th annual awards luncheon today at the Rochester Riverside Convention Center.

- In the Small-Sized category (between one and 50 employees), the recipient is **Schoen Place Auto** – Jerry Elman, president; 319 East Chestnut Street, East Rochester, NY 14445; 585-381-1970; www.schoenplaceauto.com Schoen Place Auto offers automobile service and repair.
- In the Medium-Sized category (between 51 and 150 employees), the recipient is **LECESSE Construction** – Andrew R. Hislop, CEO; Laura West-Zarcone, marketing coordinator; 75 Thruway Park Drive, West Henrietta, NY 14586; 585-334-4490; www.lecesseconstruction.com LECESSE provides construction management.

There were no entries in Large Company category of more than 150 employees.

An independent panel of judges based its decision on published criteria that includes executive commitment to business ethics, company ethics program, conflict resolution procedures, demonstration of sound ethical business practices, and demonstration of good corporate citizenship. Companies vying for the award submit a detailed application that documents their policies and activities in these criteria.

The 2010 recipients are eligible to compete in the 2011 American Business Ethics Award, a national ethics competition sponsored by the National Society of Financial Service Professionals.

The 2010 RBEA recipients were chosen from a group of finalists that also included:

- **Christa Construction, LLC**
- **Genesee Valley Parent Magazine**
- **LaBella Associates, P.C**
- **Toddler's Workshop Daycare, Inc.**

“We are proud of all of these companies – recipients *and* finalists – for the excellent example they set, and each should be proud of its stature in the Rochester business community,” said Marty Palumbos, RBEA steering committee co-chair.

The 2010 RBEA judges:

- Sheila A. Gaddis, Executive Director of the Volunteer Legal Services Project and Partner, Hiscock and Barclay, LLP
- John D. Keiser, Chair, Business Administration & Economics, The College at Brockport
- Susan O'Brien, Vice President, Outsourcing Services, HR Works
- Christopher Pape, President and CEO, Monroe Litho, Inc.
- Edward Reif, Chief Financial Officer, Home Care of Rochester
- Richard Vega, Retired Inspector General, Office of Integrity, City of Rochester

Scholarships

In addition to bestowing ethics awards, the Rochester Area Business Ethics Foundation announced three scholarships:

- Paul Schmidt from Aquinas High School and a participant in Junior Achievement of Rochester
- Amanda Shisler from St. John Fisher College
- Cheyanne Davis from Rochester Institute of Technology

“As we grow, it is the hope of Rochester Area Business Ethics Foundation to award a scholarship to students at all of the business schools in the Rochester area,” said RABEF president Alan Ziegler. “We’re proud of these young people today and look forward to hearing about their accomplishments tomorrow.”

The RABEF scholarship program started in 2003 with a single scholarship to a St. John Fisher student.

Award Sponsors

The Rochester Business Ethics Awards are sponsored and organized by the Rochester Area Business Ethics Foundation, a 501(c)(3) charitable foundation.

Organizational partners are the Rochester Chapter of the Society of Financial Service Professionals, the Rochester Business Alliance, and St. John Fisher College.

The awards program was established in 1994 by the National Society of Financial Service Professionals. The Rochester awards and scholarships were initiated in 2003. The RABEF web site is at www.rochesterbusinessethics.com

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